SEMINOLE HARD ROCK HOTEL & CASINO'S

WOMEN BUILD 2026

October 23rd & 24th, 2026

SPONSORSHIP LETTER

Dear Friend,

We invite you to be a part of something extraordinary this fall, during the Seminole Hard Rock Hotel & Casino's WOMEN BUILD 2026, to benefit Habitat for Humanity of Broward - taking place Friday and Saturday, October 23 - 24 at Moss Estates in Oakland Park. This annual event unites community leaders, elected officials, volunteers, and neighbors to build strength, stability, and self-reliance for local families in need of affordable housing.

On Women Build day, you won't just be raising walls, you'll be working side by side with a future homeowner who is putting in 300 hours of "sweat equity" to earn their home. Between working full-time jobs, raising children, and completing financial literacy and homebuyer education courses, these families still show up week after week to build their own homes and those of their neighbors.

Join us on the build site and you'll see firsthand the impact of your support, from the pride in a homeowner's eyes as they help raise the walls of their future home to the camaraderie shared among volunteers committed to making a difference.

Women Build is more than a fundraiser, it's a movement of shared responsibility, equity, and hope. You can rally a team to build alongside future homeowners, step up as a presenting sponsor for a build day, or make a transformational gift to help sponsor the construction of an entire home.

We hope you'll join us in this powerful mission.

With appreciation,

Nancy Daly and Lily Pardo
Women Build Event Co-Chairs

To learn more or secure your spot, please contact Erin Kozlowski at erin@habitatbroward.org.

Seminole Hard Rock 2026 Women Build presented by AutoNation & Jack Rettig Foundation at Moss Estates

Thank You To Our 2025 Sponsors

Family Home Sponsors

Susie and Alan B. Levan Family Foundation
CITY Furniture
Falcone Group
Nancy Daly
Rick Case Automotive Group
Seminole Hard Rock Hotel & Casinos
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WSVN

Event Presenting Sponsors

AutoNation
Jack B. Rettig Foundation

Foundation Sponsors

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Franz Walkow
BLU by ThriveWell
GL Homes of Florida Corporation
Happy Pineapple Charity Fund
Miller Construction Company
Moss & Associates
ThriveWell

Hard Hat Sponsors

Bank of America
Cushman & Wakefield

WHY WOMEN?

Achieving housing stability is far more difficult for women to realize than for men in similar situations. Here are just a few reasons why:

- Single women are denied mortgages at higher rates than single men despite the fact that studies show that women are more reliable at paying back mortgages.
- Men earn more on average than women, resulting in access to higher credit, loans with better terms, and higher-quality homes, and safer neighborhoods.
- 80% of single-parent households are headed by women and women are twice as likely to be the primary caretaker for an elderly parent. This can limit a woman's ability to dedicate the necessary time to obtaining and maintaining consistent employment.

Homeownership is one of the most powerful tools a person can use to build a stronger future; it improves financial, educational, social, and health outcomes for households and communities. However, factors like those listed above hinder many women in their efforts to provide an affordable home for themselves and their families.

Women Build is one small step toward raising awareness and building affordable homes for women in Broward!

MOSS ESTATES AT OAKLAND PARK

With the support of our community, Habitat Broward is transforming a vacant parcel of land into a ten single-family home community for working members of our community and their families.

The new homes will offer qualified families, willing to work hard, the chance to put down roots and build strength, stability, and self-reliance through the American dream of homeownership.

Each home will feature a 4-bedroom, 2-bath floor plan with 1,502 square feet of living space and a 2-car garage.

4 BR FLOOR PLAN - 1,502 S.F.
HABITAT FOR HUMANITY OF BROWARD DATE: 2/11/23

Community Features

- Art Elements
- Pedestrian Environment
- Open Community Space

Urban Design

- Adaptive: Transforming a vacant non-traditional parcel into a vibrant community.
- Community Character: Designed to blend color palette and style with the existing character of the surrounding community.
- Design includes a connected network of pedestrian walkways.
- Design includes open space for residents to gather.
- Artistic features enhance design to create a unique development that promotes community spirit and a beloved community.

Green Building

- Built to Silver LEED standards
- Energy-efficient homes with impact windows/doors and appliances
- Habitat's volunteer army, national supply chain and supportive vendors allow Habitat to build the highest quality homes economically

Working Families

- Homes mirror the design of our Pompano Beach townhomes, proven to be appealing and cost-effective for working families

THE HOUSING CHALLENGE

Broward is now the most cost-burdened housing market in the nation, with just 6% of residents able to afford to own a home. The greatest burden of this crisis falls on women and children.

The Result Is:

- Overcrowding
- A perpetual cycle of dependence
- Workforce shortages
- Economic inequity
- Poor health and safety outcomes

The Solution

To complete this development for women by women, Habitat Broward needs your help to fund this project and make these homes affordable. By coming together at every level, we can bring this community out of the ground and create a safe, decent place to live for working families.

We Envision A World Where Everyone Has A Decent Place To Live.

YOU CAN MAKE A DIFFERENCE, JOIN THE MOVEMENT

2026 WOMEN BUILD SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – $200,000

- **Exclusive - 1 Available**
- Speaking opportunities for Sponsor Executive at build days
- Daily spoken recognition at build days from Habitat Staff during Morning Circle
- Recognized as a Community Sponsor at the Community Groundbreaking Event and Community Dedication Event
- Speaking opportunity for Title Sponsor Executive at Community Groundbreaking Event and Community Dedication Event
- Company name and logo in Title Sponsor placement on all marketing materials
- Title logo placement on event signage
- Title Sponsor placement on all event t-shirts
- Logo on website, with link to your company's website
- Included in Women Build press release with quote from Sponsor Executive
- Included in all media alerts and press pitches to local and regional media
- 10 Tagged social media posts on Facebook, Twitter, LinkedIn and Instagram with sponsorship tagline
- Feature on partnership included in newsletter
- Media event with check presentation at agreed upon event
- Merchandise branding with Sponsor Logo exclusively on UPF Sun Shirt
- Bring 18 Volunteers PER DAY on Two (2) days of the Women Build Event
- Premier logo placement - ONE AVAILABLE

SEMINOLE Hard Rock HOTEL & CASINO

HOLLYWOOD, FL

2026 WOMEN BUILD SPONSORSHIP OPPORTUNITIES

HOME SPONSOR – $100,000

- **Limited - 10 Homes Available**
- Speaking opportunity for Sponsor Executive on one build day
- Speaking opportunity for Sponsor Executive at Dedication Event
- Company name and logo included in Home Sponsor placement on all marketing materials
- Home Sponsor logo placement on event signage
- Home Sponsor logo placement on official event t-shirt
- Daily spoken recognition at build days from Habitat Staff during Morning Circle
- 5 Tagged social media posts on Facebook, Twitter, LinkedIn and Instagram with sponsorship tagline
- Included in press release for Women Build
- Included in all media alerts and press pitches to local and regional media
- Included in Event Feature in newsletter
- Logo on website, with link to your company's website
- Media event with check presentation at Sponsor's place of business or agreed upon location
- Bring 10 Volunteers on One (1) day of the Women Build Event
- Logo Placement - 10 AVAILABLE

WSVN 7

CITY FURNITURE

SWS

UKG

RICK CASE AUTOMOTIVE GROUP
50 Plus Years • Since 1962

WIRE - Women in Real Estate
Nancy Daly and Franz Walkow
The Berry Family

JM Family Enterprises

YOUR LOGO

2026 WOMEN BUILD SPONSORSHIP OPPORTUNITIES

Merchandise Sponsorship Opportunities – $50,000 each

(Only one of each item available, first-come, first-served)

All Merchandise Sponsors receive:

- Company name and logo included in event marketing materials
- Large logo on event signage
- Large logo on official event t-shirt
- Daily spoken recognition at build days
- 5 branded social media posts highlighting your sponsorship
- Bring 5 volunteers on One (1) day of the Women Build Event

Plus your company logo prominently featured on one of the following exclusive volunteer items:

- Tote Bag Sponsor - Logo exclusively printed on all Women Build tote bags
- Tumbler Sponsor - Logo exclusively printed on all Women Build tumbler cups
- Hat Sponsor - Logo exclusively printed on all Women Build hats
- Cooler Bag Sponsor - Logo exclusively printed on all Women Build cooler snack bags
- Powerbank Accessory Sponsor - Logo exclusively printed on all Women Build phone charging accessories
- Towel Sponsor - Logo exclusively printed on all Women Build cooling towels

2026 WOMEN BUILD SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – $25,000 (2 Sponsorships Available) - SOLD

- Company name and logo included in the event title on all marketing materials
- Large logo placement on event signage
- Large logo placement on official event t-shirts
- Daily spoken recognition at build days
- 3 branded social media posts highlighting your sponsorship
- Bring 4 volunteers on One (1) day of the Women Build Event

Team Sponsor – $10,000

- Company name and logo on all marketing materials
- Small logo on event signage
- Team name on official event t-shirts
- Daily spoken recognition at build days
- 2 branded social media posts highlighting your sponsorship
- Bring 3 volunteers on One (1) day of the Women Build Event

Hard Hat Sponsor – $5,000

- Small logo on event signage
- Daily spoken recognition at build days
- 1 branded social media post highlighting your sponsorship
- Bring 2 volunteers on One (1) day of the Women Build Event

Sponsorships must be committed by April 2026 to ensure inclusion on t-shirts and signage.

CCM COMMUNITY CAPITAL MANAGEMENT

SPONSOR CONTRACT FORM

SPONSORSHIP OPPORTUNITIES

- (N/A) TITLE SPONSOR - $200,000 - Seminole Hard Rock Hotel & Casino
- ☐ HOME SPONSOR - $100,000 - 1 Available
- ☐ MERCHANDISE SPONSOR - $50,000
- (N/A) PRESENTING SPONSOR - $25,000
- ☐ TEAM SPONSOR - $10,000
- ☐ HARD HAT SPONSOR - $5,000

PRIMARY CONTACT INFORMATION

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

PAYMENT INFORMATION

Total $ _____

Please charge my credit card below _____

Name on card _____

Account Number _____

Exp Date _____ Card Security Code (3-4 Digits)_____ Zip Code _____

Signature_____

IMPACT SNAPSHOT

Behind every Habitat home is a story of transformation. Parents gain confidence in their finances, children thrive in school, and families enjoy healthier lives. The benefits extend outward, fueling local economic growth and building a stronger Broward County for all.

of Habitat homeowners feel confident about their finances for the first time.

92% of homeowners report improved health and well-being.

Children of Habitat homeowners are 25% more likely to graduate high school and twice as likely to pursue post-secondary education.

Each Habitat Broward homeowner generates $90,000 in local economic impact over 10 years.

"A safe, decent, affordable home is like a vaccine. It literally prevents disease." — Dr. Megan Sandel, Boston University School of Medicine

CONTACT INFORMATION

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THANK YOU

Women Build would not be possible without the generosity, leadership, and commitment of our sponsors, volunteers, and community partners. Together, we're building more than homes; we're building strength, stability, and self-reliance for families in Broward County.

Your support changes lives. It creates a place where children can grow up safe, where parents can focus on opportunity instead of uncertainty, and where neighborhoods can thrive.

We invite you to take the next step. Whether you sponsor a build day, rally a team, or make a transformational gift, you will be part of a movement that empowers families for generations to come.

Let's build the future — together.