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Habitat for Humanity of Broward Brings South Florida CEOs Together for 7th Annual CEO Build at BBI Village

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FORT LAUDERDALE, FL (January 27, 2026) – Habitat for Humanity of Broward once again united South Florida's top business leaders for its 7th Annual CEO Build, a signature initiative focused on addressing the region's growing need for affordable workforce housing. The event took place on Saturday, January 24, 2026, at the developing BBI Village community in Fort Lauderdale, the build demonstrated how collective leadership can drive meaningful change for hardworking local families.

The 2026 CEO Build was co-chaired by Brent Burns, Board Member of JM Family Enterprises, and Keith Koenig, Chairman of CITY Furniture. Together, they welcomed executives from a wide range of industries who collectively lead more than 400,000 employees across South Florida. Participants worked alongside Habitat Broward homeowners and skilled volunteers, contributing their time, resources, and expertise to help make homeownership attainable in one of the nation's most cost-burdened housing markets.

“Working side by side with these dedicated families underscores the impact that collaboration and compassion can have,” said Brent Burns, retired CEO of JM Family Enterprises and member of its Board of Directors. “Affordable homeownership opens doors to stability and opportunity, and we’re honored to support Habitat for Humanity in helping more families achieve that goal. When businesses and communities unite around a shared purpose, we can build lasting strength for generations to come.”

In addition to construction efforts, CEO Build created opportunities for meaningful connection between executives and the families they are helping serve, offering firsthand insight into the challenges many face on the path to homeownership.

“Habitat’s CEO Build shows what’s possible when leaders unite around a shared goal,” said Keith Koenig, Chairman of CITY Furniture. “It’s about more than building houses. It’s about building hope, stability, and a foundation for families to thrive. Being part of something that creates long-term impact in our community is incredibly rewarding.”

This year’s CEO Build was made possible through the support of JM Family Enterprises, Inc., CITY Furniture, WSVN-Channel 7, South Florida Business Journal, and Exquisite Catering by Robert, highlighting the critical role partnerships play in addressing housing affordability.

2026 CEO Build Participating Companies Include:

Advanced Roofing	Florida Panthers	Ranger Technical Resources
Amerant Bank	GL Homes of Florida Corporation	Related Group
ANF Group	Go-Tilt Construction	Regions Bank
Ansin Foundation	Gulf Building	Rick Case Automotive Group
AutoNation	Gunster	Rogers, Morris & Ziegler LLP
Baker Tilly x Berkowitz Pollack Brant	Health Business Solutions	Seawood Builders
Brody & Associates	HEICO Corporation	Seminole Hard Rock Hotel & Casino Hollywood
Broward County Government	Holy Cross Health	Southeast Mechanical Contractors
Broward Health	Hudson Family Foundation	South Florida Business Journal
Burdette Beckmann, Inc. (BBI)	JM Family Enterprises, Inc.	Stiles Architectural Group
C. Davis Electric	Joe DiMaggio Children’s Hospital	Sunshine Health
Casey & Matt Shore Family Fdn.	Memorial Healthcare System	Tekton Construction Corporation
Castle Group	Mesirow Financial	The Stacy Foundation
Chip LaMarca	Miller Construction	ThriveWell
CITY Furniture	Moss & Associates	TransWorld Business Advisors
Cleveland Clinic	NatBank	WSVN Channel 7
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For more details about Habitat for Humanity of Broward and opportunities to get involved, visit www.habitatbroward.org.