

SOUTH FLORIDA BUSINESS JOURNAL



MARKET REVIEW

TRI-COUNTY REGION GETS A REFRESH

Navigating opportunities, challenges
in South Florida's real estate market

BY JEFF ZBAR, PAGES 16-20



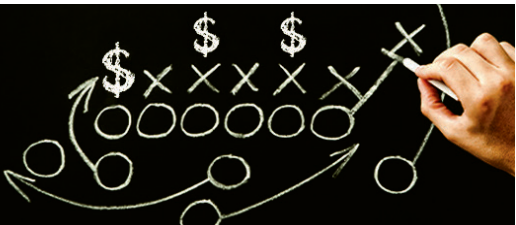
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BUSINESS OF SPORTS

Once overlooked as a major
sports market, South Florida
has rewritten its playbook
and is racking up wins.

BY JEFF ZBAR, PAGES 22-24



Habitat for Humanity Women Build

More than 250 leading women, future homeowners and volunteers joined Habitat for Humanity of Broward for the Susie Levan Women Build 2025, held May 13-17 in honor of the late philanthropist and women’s empowerment advocate. They helped construct homes in Habitat Broward’s North Lauderdale Village, which is slated to open in January 2026.



1. Heather Geronemus of UKG, center, with future homeowners Regina Dudley and Bernadette Philbert. 2. Susan Renneisen of the Seminole Hard Rock Hotel & Casino Hollywood. 3. Rick Case Automotive Group President and CEO Rita Case, left, and her team of volunteers.

PHOTOS BY TAYLOR A. SMITH

Derek Jeter’s Blackjack Tournament Weekend

On May 16-17, the Seminole Hard Rock Hotel & Casino Hollywood hosted Derek Jeter’s 2nd Annual Blackjack Tournament Weekend. The two-day affair, which also featured a performance by Ashanti and other special events, raised \$850,000 to support Jeter’s Turn 2 Foundation and its programs serving youth.

1. Turn 2 Foundation President Sharlee Jeter, Ashanti, and Derek and Hannah Jeter. 2. Seminole Hard Rock Hotel & Casino President Bo Guidry. 3. Blackjack tournament winner Danielle Rich and Derek Jeter.

PHOTOS BY SAM ROBLES/THE PLAYERS’ TRIBUNE AND OBISLET CARDOZO FOR SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD

