

# PRIME

MAGAZINE



**AHEAD  
OF THEIR  
TIMES**  
SIX TRAILBLAZING  
WOMEN

**THE  
ENDLESS  
SUMMER**  
OF BEACH BOY  
MIKE LOVE

**CARL  
HIAASEN**

THE STRANGER-THAN-NON-FICTION MIND  
OF FLORIDA'S LITERARY NATIVE SON

MARCH 2025

# Non-Profit Heroes

*The 14<sup>th</sup> Annual  
Community Care Plan  
Non-Profit Awards  
Honor Broward County  
agencies and leaders*

By Robyn A. Friedman

**M**ore than 650 local community leaders, members of the non-profit sector and other notables will come together March 7 at the Seminole Hard Rock Hotel & Casino to celebrate the inspiring work of Broward County's non-profit agencies, as well as to recognize the individual efforts of their executives and board leaders, at the 14th Annual Community Care Plan Non-Profit Awards presented by Seminole Hard Rock Hotel & Casino and hosted by 211 Broward.

The annual event, sponsored by *City & Shore* magazine, is intended to honor the unsung heroes who often work behind the scenes to provide invaluable help and assistance to those who need it in Broward County. This year, it will once again include a red-carpet reception, plus there will be a Victoria Duke Celebrity Makeup Artist booth for glam touchups, photo ops on the red carpet with the Wild Felice & Partners live gold models, welcome drinks from Sip Channé and much more.

"Too often, the collective efforts of the non-profit sector go unrecognized," says Sheila Smith, president and chief executive officer of 211 Broward, a free, anonymous, 24-hour helpline offering listening support, information, referral and

crisis services to members of our community in Broward County. "This event is an opportunity to celebrate the positive impact that non-profits have on the lives of our residents and the health of our broader community."

Smith says that by supporting the Non-Profit Awards, guests are actually benefitting many important local organizations. Proceeds from the event are shared with these non-profit organizations, and nearly \$350,000 has been donated to date, she says.

During the event luncheon, which will include a special performance by comedian Cindy-Ann Boisson, winners of each category will be announced and awarded \$1,000 for their non-profit organization. The finalists in each category will be awarded a \$500 grant for their organizations as well. Winners will be selected by a panel of impartial judges from the tri-county area based on the finalists' dedication to Broward County and their effect on the community.

**The categories and finalists this year include:**

**Non-Profit Organization of the Year – Collaboration**  
Jewish Community Centers of South Broward, Inc. d/b/a David Posnack Jewish Community Center (DPJCC)

**The Early Learning Coalition of Broward County**

**Voices for Children of Broward County**

**Calvin, Giordano & Associates**  
**Non-Profit Organization of the Year – Rising Star**  
Floatarama

**The Greater Fort Lauderdale Diaper Bank**

**Wondherful, Inc.**



Jessica Lerner, Wyn Starks and Dana Somerstein



Steven Avi and WFP Law Gold Models



Kenneth King and Monica Figueroa King



Francisco Isaza, Milin Espino,  
Leon Mink and Dana Somerstein

**Organization of the Year (Arts)**

ArtServe, Inc.

Florida Singing Sons

What's Your Elephant

**Amazon Services.com**

**Non-Profit Organization of  
the Year – Innovation**

FLITE Center

Mobile School Pantry

Sweet Dream Makers

**Children's Services Council of  
Broward County Collective  
Impact for Youth**

Serving with GRACE, Inc.

The Journey Institute, Inc.

United Way of Broward County

**FPL Non-Profit Staff Leader  
of the Year**

Amanda Frey, Take Stock in  
Children of Broward County, Inc.

Renee Jaffe, The Early Learning  
Coalition of Broward County

Mikelange Olbel, Community  
Based Connections, Inc.



Cicely Strickland-Ruiz  
and Ellice Martinez



Kandi Osman  
and Silvia Quintana



Kavita Channe, Evan Golden,  
Jen Klaassens and Dana Somerstein

## DATEBOOK IN DETAIL

### Memorial Healthcare System Outstanding Non-Profit Organization of the Year

Broward Healthy Start Coalition

Habitat for Humanity of Broward

Second Chance Society

### 211 Broward Outstanding Impact Award (Selected by 211 Broward)

Alan B. Levan | NSU Broward  
Center of Innovation

The Grant Cardone Foundation

The Our Fund Foundation

### JM Family Enterprises Community Choice Award

To be determined: Selected by the  
community via online voting

### Greenspoon Marder Excellence Award (Selected by 211 Broward)

Kathleen Cannon, United Way of  
Broward County

### Seminole Hard Rock Hotel & Casino Lifetime Achievement Award (Selected by 211 Broward)

Susie Levan, posthumously

Sponsors of the Non-Profit Awards include Community Care Plan as Title Sponsor and Seminole Hard Rock Hotel & Casino as Presenting Sponsor. Rock With You is the Rock Star partner, while WFP Law is the Live Golden Statue partner. Media Partners include Kip Hunter Marketing, Eye on South Florida, *City & Shore* magazine and The Daily Drip. ArtServe is the VIP announcement Show Supporter. Additional sponsors include Victoria Duke Beauty and Sip Channé.



Marc Infante, Michael Wild, Kirk Brown and Zach Hoffman



The Health Plan with a Heart

HOLLYWOOD, FL

Marcia Barry-Smith,  
Jen Klaassens and Laurie Salfarulo

*The Non-Profit Awards event kicks off at 11 a.m. at the Seminole Hard Rock Hotel & Casino, 1 Seminole Way, Hollywood. Tickets start at \$100. For more information or to purchase tickets, visit [211-broward.org](http://211-broward.org).*