



Collier City Revitalization

Habitat Broward's Commitment to build homes, communities and hope

Safe, decent and affordable shelter is the foundation upon which every one of us depends. Home is the place that protects, not endangers, our health. Dr. Megan Sandel of the Boston University School of Medicine put it this way in her testimony before Congress, "A safe, decent, affordable home is like a vaccine. It literally prevents disease." Home is also where we bond with family and community, and grow into responsible, contributing citizens.

Having safe shelter has never been more important. For low-income families, it has also never been more challenging. Households earning up to 80% of the area median income (AMI) in Broward remain in dire need of decent, affordable housing. They are often spending 50% or more of their monthly income on housing alone, leaving little else for healthy food, medical care, transportation and other basic needs. Teachers, medical staff, retail clerks and other low-wage earners are among our most cost-burdened workers, and the most vulnerable to economic shocks. During the pandemic and beyond, Habitat, with the help of caring partners, has the ability to offer these deserving families an affordable pathway to safe, decent housing and financial stability.

Habitat for Humanity of Broward has multiple affordable housing projects underway, but our newest and most exciting project is the revitalization of NW 27th Avenue in Collier City.

Collier City

Collier City is a prime example of an area where hope has been fragile. The need to improve its NW 27th Avenue corridor is now a top priority of Pompano Beach's Northwest CRA, Habitat for Humanity of Broward and Broward County. The area is plagued by empty lots which contribute to blight, crime and civic disengagement. The City of Pompano Beach will be working with Habitat Broward to build 12 new homes, increase street lighting, improve McNair Park and its community rooms and signage; and Broward County will add an attractive new Broward Sheriff's Office substation. These elements will remove slum and blight caused by vacant lots, calm the area with single family homes and Habitat homeowners, and reduce crime.

Collier City residents, 67 percent of whom are Black/African American, were surveyed and asked what they needed. A full 75 percent responded that they needed better security, lighting and the elimination of blight. Together with the CRA, Habitat Broward and its caring partners will make this happen and lift up the entire community.

Be Part of the Solution—Help us Revitalize Collier City

Habitat Broward is in need of partners to offer better tomorrows--the opportunity to achieve stability, better family health and economic independence--to Black communities in need. Your support can enable hard-working Broward residents to partner with Habitat to build a home they can call their own, and a more stable financial future. We seek Family Home Sponsors for 12 homes in Collier City for low-income families in need of affordable housing.

Consider Becoming a Family Home Sponsor for a single-family home in Collier City

There is no greater hand up that you can offer one of our hard-working, deserving families than to sponsor their future home. As a **Family Home Sponsor** you enable us to pour the foundation for a new home and family. We cannot begin a family home without a Family Home Sponsor in place.

Family Home Sponsors make a generous gift of \$80,000, which represents approximately one-half of the total cost for construction. The balance is made up through other, smaller gifts and unrestricted revenue from our mortgage portfolio and Habitat ReStore. There is only ONE Family Home Sponsor per house. As a Family Home Sponsor:

- You benefit from the team building experience of construction by bringing associates and friends out for five (5) on-site build days. For safety reasons, this is currently limited to ten people per home.
- Your name or company logo will be displayed prominently at the site during the 8-month build.
- A plate bearing your name is installed permanently on a truss of the home.
- You can participate in the home dedication and present the key to your Homeowner.
- You are recognized on Habitat Broward website as a Family Home Sponsor for the duration of the build.



Consider Becoming a House Foundation Sponsor for a single-family home in Collier City

House Foundation Sponsors help us complete our builds and provide vital support for our revitalization work in Collier City. House Foundation Sponsors make a gift of \$40,000, which earns them:

- Three (3) on-site build days
- Your name on build site signage with other sponsors
- Participation in the home dedication
- Recognition on Habitat Broward website

Support at every level is appreciated and will make an important difference in the revitalization of Collier City. Please see the attached "Gift Opportunities" for more gift options.

Why Habitat

Low-income families have little hope of achieving the American dream of homeownership; however Habitat is able to make that dream come true through its unique program. We offer families a year of homeownership classes to insure they can be successful. We require them to contribute sweat equity (300 hours or more) toward the construction of their home and the homes of their neighbors. We also provide monthly programs for their children. Homeowners who complete our program benefit from 0%-interest mortgages kept to 30% of household income, and closing cost assistance. Most importantly, they finally have a safe, decent place to call home.

You can be confident in your partnership with Habitat Broward. We rank in the top 40 among 1200 Habitat for Humanity affiliates in the U.S. We received a four-star rating by Charity Navigator for the past four years, are fiscally strong and have a 36+ year history in Broward County. In 2017, Habitat Broward launched the largest affordable homeownership project in Broward's history: A Rick Case Habitat Community. With partners like the Community Foundation of Broward, Rick Case Automotive Group, WSVN Channel 7 and Ed Ansin, BBi, JM Family Enterprises, Inc. and many more, 27 families to date have found a safe, decent home here. When complete in 2023, 77 families will call this community home. This historic Broward community is drawing statewide and national attention as it transforms the Blanche Ely neighborhood into a thriving, family-focused neighborhood.

Through your partnership you will enable low income families to earn the benefits of homeownership, which is proven to

- decrease childhood health issues including asthma, mental health and development and growth
- decrease the likelihood of substance abuse
- increase families' overall health, as reported by 74% of Habitat homeowners in U.S.
- boost scores in standardized math and reading tests
- increase graduation rates from high school and college

For these reasons and more, we invite you to consider partnering with Habitat for Humanity of Broward this year. A charitable donation in your most generous amount will build homes, communities and hope for Broward workers who are willing to work hard to earn an affordable mortgage on a modest home...and to build a brighter future for themselves and their families.

Gifts in every amount will help us revitalize the historically Black, under-served neighborhood of Collier City and improve the lives of its 8,500+ residents. You can change their lives forever, and help us lift an entire community that will benefit from the capital improvements and security this project provides. Thank you for your consideration!

To learn more contact Brian Jones at brian@habitatbroward.org or (954) 396-3030 x 228.

To see the impact a home has on children and families, click "Take a tour of my room!" below. This video was taken immediately after five new homes were opened for their families. Enjoy.



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[Take a tour of my room!](#)